

SALON PRIVÉ

MAGAZINE



In a grand announcement, Savanna, the esteemed New York-based developer, has proudly declared the opening of Olara's sales gallery, a stunning showcase of West Palm Beach's latest waterfront gem.

Nestled at 300 Butler Street, this 7,000-square-foot gallery is nothing short of awe-inspiring, featuring a 9-foot tall scale model of the property, a cutting-edge virtual immersion room by Imerza, and an expansive model gallery envisioned by the renowned **Gabellini Sheppard Associates**, highlighting the exceptional design and finishes that Olara has to offer.



This interactive sales gallery not only provides a tantalizing glimpse into the lap of luxury but also underscores how Olara is redefining the standard for waterfront living in the Palm Beaches.

A Celebration of Excellence: The Grand Unveiling

To mark this momentous occasion, **Chris Schlank** and **Nick Bienstock**, the luminaries behind Savanna, hosted an exquisite cocktail party that was graced by the presence of esteemed guests, including **Jay Phillip Parker**, the CEO of Brokerage for **Douglas Elliman's Florida Region**, local tastemakers, and influential figures from South Florida. The event served as an opportunity to introduce attendees to the meticulous design and visionary concept behind **Olara**.



Chris Schlank, President and Co-Chairman of **Savanna**, expressed his enthusiasm, stating, “The opening of the gallery is a significant milestone for Olara, offering brokers and prospective buyers a firsthand experience of the luxury lifestyle we have crafted. When visitors step into this space, they can anticipate the same five-star hospitality and service that awaits them at Olara.”

A Glimpse into Opulent Living

The model gallery beckons visitors into a world of sophisticated interiors that elevate waterfront living to unparalleled heights. The open floor plan exudes brightness and airiness, with a kitchen adorned with exquisite natural stone. Volakas marble graces the countertops and backsplash, while white matte lacquer cabinetry adds a touch of European elegance to the gourmet kitchen.

The principal suite boasts a generously sized bedroom and a walk-in closet finished by Ornare, complemented by a spa-inspired bathroom adorned with bronze accents and white marble floors. Floor-to-ceiling windows seamlessly connect the indoors with an expansive, true-to-size, 10-foot-deep terrace, offering a taste of South Florida’s coveted indoor-outdoor lifestyle.

Adding a splash of colour to the model home’s walls is a curated collection of art by **Creative Art Partners**. Aligned with Olara’s clean and refined design aesthetic, this collection features carefully selected, striking pieces. Residents of **Olara** will have the privilege of collaborating with **Creative Art Partners** to choose art for their homes, catering to art collectors and enthusiasts alike.

Immersive Experiences: The State-of-the-Art Immersion Room



Enhancing the gallery experience is a state-of-the-art immersion room that takes interactivity to new heights. This immersive display enables visitors to step into each of the residences within the building, offering a firsthand feel of the lifestyle and breathtaking views from various vantage points. It provides visitors with a true sense of place during their presentation, making it an invaluable tool in showcasing the allure of **Olara's Residences**.

Scheduled for completion in 2026, **Olara** presents 275 private condominium residences within a 26-story luxury tower. Designed by **Arquitectura**, these two- to four-bedroom plus den homes represent some of the most opulent offerings in the Palm Beaches, catering to the discerning tastes of buyers who demand a well-rounded lifestyle.



The development also boasts an impressive 80,000-square-foot indoor and outdoor amenity deck, meticulously crafted by **Gabellini Sheppard Associates**. This amenity deck includes a 13,000-square-foot fitness centre, programmed by **The Wright Fit**, featuring an open-air **yoga** deck and performance training zones. Two swimming pools, designed for leisure and laps, a juice bar, and a recovery and regeneration spa, all contribute to **Olara's** commitment to wellness.

Other amenities encompass co-working spaces, conference rooms, private dock experiences complete with a houseboat, and a seafaring concierge, making **Olara** a waterfront haven.

A Partnership of Excellence: Savanna and Its Affiliates

Olara is a project backed by an affiliate of Savanna, a company renowned for its three decades of expertise as an owner, operator, developer, and institutional fund manager in the real estate sector. Over this period, Savanna has invested in and developed more than 17 million square feet of real estate, establishing a solid track record.

The sponsorship of the project also involves the Mactaggart Family Partnership, a venerable name with a century-long legacy of investing in and developing premier real estate projects in the United States and England. Additionally, Haymes Investment Company and Brandon Rinker played pivotal roles in securing several parcels within the assemblage that gave rise to the Olara development site.



With prices starting from \$2 million, the exclusive sales and marketing of Olara are entrusted to Douglas Elliman Development Marketing, with King & Partners serving as the creative agency of record.

In conclusion, **Olara's** sales and model gallery is a testament to the uncompromising commitment to luxury, elegance, and innovation. As the Palm Beaches' newest **waterfront sensation**, **Olara** is poised to redefine the standards of opulent living, offering a lifestyle that is truly second to none. With visionary design, world-class amenities, and a team of seasoned professionals behind it, **Olara** is set to become the epitome of waterfront luxury in West Palm Beach. The opening of its sales gallery is just the beginning of this extraordinary journey towards a new era of indulgence and sophistication.

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