

Sales gallery opens for Olara condo tower going up in West Palm Beach

by John Yellig December 14, 2023



Slated for completion in 2026, Olara will offer views of the Intracoastal Waterway, Palm Beach Island and Atlantic Ocean. Courtesy of Savanna.

New York-based developer Savanna recently opened a 7,000-square-foot sales gallery for Olara, a 275-**condominium**, 26-story tower going up in **West Palm Beach**.

Located at 300 Butler St., the gallery features a 9-foot-tall scale model of the property, a virtual immersion room by Imerza and a model gallery by Gabellini Sheppard Associates.

Slated for completion in 2026, Olara will offer views of the Intracoastal Waterway, Palm Beach Island and Atlantic Ocean. The residences will begin at \$2 million and range from two to four bedrooms.

Sales are handled by Douglas Elliman Development Marketing with King & Partners as the creative agency of record.

“The opening of the gallery is a huge milestone for Olara and gives brokers and prospective buyers a first glimpse into the luxury lifestyle we have created,” Savanna President and Co-Chairman Chris Schlank said in a press release. “When visitors arrive at the space, they can expect to be treated with the same five-star hospitality and service they will enjoy at Olara.”

With architecture by Arquitectonia, Olara will have an 80,000-square-foot indoor and outdoor amenity deck by Gabellini Sheppard, including a 13,000-square-foot fitness center programmed by The Wright Fit featuring an open-air yoga deck and performance training zones. Two swimming pools, for leisure and lap, a juice bar and a recovery and regeneration spa will also be included. Other amenities include co-working spaces and conference rooms, private dock access complete with a houseboat and seafaring concierge and a waterfront veranda.

Olara is sponsored by an affiliate of Savanna. Other parties affiliated with the sponsorship include the Mactaggart Family Partnership, Haymes Investment Company and Brandon Rinker.